

# Privacy Policy

StudioMeds, PLLC

**Effective Date:** May 10, 2026

**Version:** 2.0

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## 1. Overview

StudioMeds, PLLC ("StudioMeds," "we," "us," or "our") provides virtual medical evaluations through [studiomed.com](https://studiomed.com) and [prescriptions.studiomed.com](https://prescriptions.studiomed.com). This Privacy Policy explains what information we collect, how we use it, when we share it, and the rights you have regarding your information.

StudioMeds is operated by a Michigan-licensed physician and is subject to Michigan physician confidentiality obligations under MCL 333.16648, the Michigan Medical Records Access Act (MCL 333.26261 et seq.), Michigan's Identity Theft Protection Act (MCL 445.61 et seq.), and the common-law fiduciary duty owed by physicians to their patients regarding confidential health information. This Policy describes our practices in light of those obligations.

## 2. Information We Collect

In the course of providing the service, we collect the following categories of information:

**Identification information.** Your full name, date of birth, address, email address, phone number, and government-issued identification documents submitted for identity verification.

**Health information.** Your responses to the clinical intake questionnaire, including medical history, current medications, allergies, relevant medical conditions, and information about the procedure for which you are seeking the prescription.

**Payment information.** Limited payment confirmation data is processed through a third-party payment processor. StudioMeds does not store complete payment card numbers on its systems.

**Service interaction information.** Records of communications with you, the date and time of your intake submission, the version of the consent and policy documents you accepted, the IP address from which the submission was made, and the records associated with the prescription if one is issued.

**Technical information.** Limited technical information collected automatically when you use the websites, such as browser type, device type, and access timestamps, used to operate and protect the platform.

## 3. How We Use Information

We use your information to:

- Conduct the medical evaluation and determine eligibility for the prescription.
- Verify your identity to comply with prescribing standards and to prevent fraud.
- Issue and deliver the prescription if approved.
- Maintain the medical records that Michigan law requires us to retain regarding your evaluation.
- Communicate with you about the service, including delivery of the prescription, follow-up if needed, and required notices.
- Operate, maintain, and protect the platform.
- Comply with legal and regulatory obligations.

We do not use your health information for marketing. We do not sell your information to anyone.

#### **4. When and With Whom We Share Information**

We share your information only with the following categories of recipients, only for the purposes described:

**The prescribing physician.** Your intake responses, identification information, and payment confirmation are reviewed by the prescribing physician to make the clinical determination. The prescribing physician is the licensee of StudioMeds and is bound by Michigan physician confidentiality obligations.

**Service providers necessary to operate the platform.** A limited set of third-party service providers process information on our behalf, including:

- A payment processor that processes the evaluation fee.
- An identity verification service that verifies your government-issued identification.
- An email delivery service that sends the prescription and service-related communications.
- A hosting provider that stores the platform's data.

These service providers are permitted to use your information only as necessary to provide their services to StudioMeds and are contractually obligated to protect your information and to use it only for the purposes for which it was disclosed to them.

**Body art facilities, when required.** Michigan body art facility regulations require the artist to maintain a copy of the physician's prescription in the procedure file. Information may be shared with the artist for this purpose when necessary for state documentation. The patient is responsible for providing the prescription to the artist.

**Regulatory and legal authorities, when required.** We may disclose your information when required by Michigan or federal law, by valid legal process such as a subpoena or court order, or to comply with a legitimate request from a regulatory authority such as the Michigan Department of Licensing and Regulatory Affairs.

**In connection with a sale or transfer of the practice.** If StudioMeds is sold or transferred to another physician practice, your information may be transferred as part of that sale or transfer, subject to the receiving practice agreeing to handle your information consistently with this Policy.

We do not share your information for any purpose other than those listed above. We do not sell your information to anyone for any purpose.

## **5. How We Protect Your Information**

We use administrative, technical, and physical safeguards to protect your information, including:

- Encrypted connections to the platform.
- Encryption of stored data at the database level.
- Access controls limiting access to your information to the prescribing physician and authorized personnel with a legitimate need.
- Contractual data protection requirements with each service provider that handles your information.

No system is completely secure. We continuously work to improve our security posture, but we cannot guarantee absolute security.

## **6. How Long We Keep Your Information**

We retain your information for the period required by Michigan law and by sound medical recordkeeping practice. Specifically:

- Medical records associated with your evaluation, including the intake questionnaire and the prescription if issued, are retained for the minimum period required by Michigan law for physician recordkeeping. For patients who were minors at the time of evaluation, the retention period is extended consistent with Michigan law.
- Identity verification documents are retained for the same period as the medical records they accompany.
- Payment records are retained for the period required by tax and accounting recordkeeping under applicable law.

When the retention period for any category of information ends, that information is deleted or de-identified.

## **7. Your Rights Regarding Your Information**

As a patient, you have the following rights regarding your information:

**Right to access.** You may request a copy of your medical records associated with your StudioMeds evaluation, consistent with the Michigan Medical Records Access Act. We will provide records within the timeframes required by Michigan law.

**Right to correction.** You may request that we correct inaccurate information in your record. We will correct demonstrable errors. Where the requested correction is to information that the prescribing physician determined based on clinical judgment, we will note your requested correction in the record alongside the existing entry rather than replacing the existing entry.

**Right to a copy in portable format.** You may request a copy of your records in a standard portable format suitable for transmission to another provider.

**Right to request restrictions on disclosure.** You may request that we restrict certain disclosures of your information. We will accommodate reasonable requests where doing so is consistent with our legal obligations.

**Right to receive communications confidentially.** You may request that we contact you only through specific channels (for example, only by email, only at a particular email address). We will accommodate reasonable requests.

To exercise any of these rights, contact us at [admin@studiomed.com](mailto:admin@studiomed.com). We will respond within the timeframe required by applicable law and in any case within 30 days, except where a longer timeframe is permitted by law for specific request types.

We do not retaliate against any patient for exercising any of these rights.

## **8. Breach Notification**

If your personal or health information is acquired or accessed by an unauthorized party in a manner that compromises its confidentiality, we will notify you consistent with the requirements of Michigan's Identity Theft Protection Act (MCL 445.61 et seq.) and any other applicable law. Notice will be provided as soon as reasonably possible after we have identified the affected individuals and have taken any necessary investigative steps.

The notice will describe the nature of the incident, the categories of information involved, the steps we are taking in response, and the steps you can take to protect yourself.

## **9. Cookies and Technical Information**

The StudioMeds websites use a limited set of technical cookies and similar technologies necessary to operate the platform, maintain your session during the intake process, and protect the platform from abuse. We do not use cookies for advertising or behavioral profiling. We do not knowingly share information collected from cookies with third parties for advertising purposes.

## **10. Children**

The service is available only to individuals 18 years of age or older. We do not knowingly collect information from children under 18. If we learn that we have collected information from a child under 18, we will delete it.

## **11. Changes to This Policy**

We may update this Policy from time to time. Material changes will be communicated by email to active patients and posted on the StudioMeds websites. The version of this Policy that applies to any individual patient is the version in effect at the time the patient submits the intake questionnaire, and the platform records the version accepted by each patient.

## **12. Contact**

Questions about this Policy or about our handling of your information may be directed to:

StudioMeds, PLLC

3120 S. Christy Way

Saginaw, MI 48603

Email: [admin@studiomed.com](mailto:admin@studiomed.com)

Phone: (989) 272-3451

If you believe StudioMeds has not adequately addressed your concern about your information, you have the right to file a complaint with the Michigan Department of Licensing and Regulatory Affairs.